



HOSPITALITY
— ASSOCIATION OF —
ZIMBABWE

MEET THE BANKERS

TOURISM & HOSPITALITY INVESTMENT
CONFERENCE

#ROAD2IATF2029

SPONSORSHIP PACKAGES

Be Part of Zimbabwe's Premier Investment Conference

*Position your organisation at the centre of Zimbabwe's
tourism & hospitality capital access and investment
conversation.*

MEET THE BANKERS · TOURISM &
HOSPITALITY INVESTMENT CONFERENCE
2026 · HICC, HARARE



HICC · HARARE · ZIMBABWE

ABOUT THE CONFERENCE

Zimbabwe's premier tourism and hospitality investment conference, convened by the Hospitality Association of Zimbabwe to connect operators, banks, DFIs, investors, government and development partners — unlocking capital, building bankability and positioning the sector for growth ahead of IATF 2029.

POSITION YOUR BRAND AT ZIMBABWE'S PREMIER TOURISM & HOSPITALITY INVESTMENT CONFERENCE · 14-15 JULY 2026 · HICC HARARE

MAIN SPONSORSHIP PACKAGES

• Limited — Allocated on First-Confirmed Basis

TITLE SPONSOR

US\$20,000

1 ONLY — EXCLUSIVE

Category exclusivity guaranteed.
No competing Title Sponsor permitted.

NAMING & BRAND

- Event naming rights
- "Presented by [Sponsor]" on all collateral
- Logo in all event branding
- Main stage & registration branding
- Delegate lanyard branding
- Website homepage feature

KEYNOTE & LEADERSHIP

- Exclusive opening keynote (15-20 min)
- Set the tone for all delegates
- Executive leadership panel
- Industry insights contribution
- Conference content input

ENGAGEMENT & ACCESS

- Curated high-level B2B meetings
- Private stakeholder introductions
- VIP networking participation
- 10 Delegate Passes
- VIP Seating and lounge access
- Reserved front-row seating

MEDIA & PROMOTION

- Dedicated sponsor announcement
- Exclusive social media spotlight
- Featured interview / article
- Press release & media inclusion
- Dominant logo on all collateral

PLATINUM SPONSOR

US\$8,500

1 ONLY

- Prominent logo on all event collateral
- Conference screen & signage branding
- Website sponsor feature
- Speaking opportunity in programme
- Expert panel participation
- Curated 1-on-1 stakeholder meetings
- Investor networking access
- 6 Delegate Passes
- VIP Seating and lounge access

GOLD SPONSOR

US\$5,000

3 AVAILABLE

- Stage mentions ×3 across programme
- Premium exhibition stand
- Branding on conference collateral
- Deal matchmaking sessions
- 4 Delegate Passes
- Social media campaign feature
- Programme recognition
- VIP Seating and lounge access

SILVER SPONSOR

US\$3,000

5 AVAILABLE

- Standard exhibition stand
- Branding on selected collateral
- 2 Delegate Passes
- Social media feature
- Reserved Seating
- Programme acknowledgement

BRONZE SPONSOR

US\$1,500

4 AVAILABLE

- Logo on summit materials
- 3m x 3m exhibition space (space only - no shell)
- Networking access
- 1 Delegate Pass
- Sponsor acknowledgement

CUSTOM SPONSORSHIP OPPORTUNITIES — Mix & match to build a tailored package

Networking Cocktail \$5,000	Summit Magazine / Programme \$3,600	Delegate Bag Sponsor \$3,500	VIP Lounge Sponsor \$3,000
Lunch Sponsor (Per Day) \$2,500	Registration & Stage Fixtures \$2,500	VIP Power Breakfast \$2,000	Lanyard Sponsor \$2,000
Wi-Fi Sponsor (Branded) \$1,500	Website Sponsor \$1,500	Videography Sponsor \$1,500	Tea Break Sponsor \$800

CONFERENCE IMPACT

 INCREASED TOURISM INVESTMENT	 NEW FINANCING PARTNERSHIPS	 INFRASTRUCTURE DEVELOPMENT	 INVESTMENT READINESS	 STRATEGIC COLLABORATIONS	 ENHANCED COMPETITIVENESS	 VISIBILITY FOR IATF 2029
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CONFERENCE 2026

SUPPORTED BY

Welcome



Five Keys
HOSPITALITY MAKERS

SECURE YOUR POSITION

Secure Your Sponsor
Slot online today!

Limited sponsorship opportunities available.
All packages allocated on a first-confirmed basis only.

WWW.HAZEVENTS.COM

SPONSORSHIP ENQUIRIES

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